

## SCALPOLOGY

London & Hertfordshire's  
leading scalp micropig-  
mentation clinic and  
training centre.



PROSPECTUS

### **Scalpology Micropigmentation Training Prospectus**

So you're thinking about taking a course in Scalp Micropigmentation?

At Scalpology, we offer training to suit everyone from the completely inexperienced to practicing technicians.

In this prospectus you will be able to review our courses, gain an understanding of what you will learn, and also decide which course is right for you.

## THE SCALPOLOGY ETHOS

At Scalpology we pride ourselves in sharing in the passion and excitement of helping clients overcome the insecurities that hairless can bring.

Quite simply, Scalpology was created to provide best in class treatment & training in the Scalpmicropigmentation industry.

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## MEET THE HEAD

**Our award winning lead trainer & director was inspired to create Scalpology after 20 Years in the Barbering Industry.**

Over the past two decades, I've come to value and respect my clients. They have expressed an appreciation for the friendship, genuine concern, and capable professionalism at the core of my practice. So, as people increasingly struggled with hair loss, their resulting social and emotional pain became mine too.

As the owner and lead practitioner at Scalpology, I'm passionate about providing a viable long-term solution to clients suffering from hair loss, and often confidence. My experience as a professional barber has provided me with an integral understanding of head shape, complexion, hair type and hair colour. Knowledge that is crucial to providing a professional treatment with authentic results.

Seeing the positive impact SMP has had on the lives of my clients, led to my personal dedication to making SMP accessible to more people suffering from hair loss. As a master educator, I find it so rewarding to train and equip people wanting to enter the industry, to work to a standard of excellence. Seeing others realise their potential and fulfil their ambitions is very satisfying.

SMP is life-changing and requires skill and a genuine commitment to professionalism to ensure the best outcome. At Scalpology, the primary focus is on people, clients and practitioners. We believe that investing in people by sharing our expertise is what really sets us apart.

If you share the passion and vision for making a difference in the lives of your clients, I look forward to helping you succeed.

Best Wishes - Michael Koumis

"I left my Scalpology training feeling confident and equipped to put everything I had been taught into practice."

Nicola, Scalpology Alumni

# ABOUT OUR TRAINING

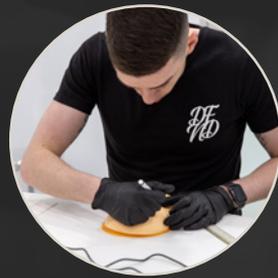
CREATIVITY-PASSION-EXCELLENCE



## OUR ETHOS

At Scalpology we believe that SMP, just like other forms of art, requires creativity, passion and a commitment to excellence.

Our brand is built on decades of quality service and relationship with our clients. We do what we do, because we care.



## IS IT FOR ME?

The training we offer is aimed at individuals who share our desire to make a real difference in the lives of our clients. Our courses have been intentionally crafted to bring our trainees the very best of our industry-leading knowledge and experience.

We understand that the best knowledge in the world is useless without practical application, and our courses are structured to give you both.



## ALUMNI

Trainees who have successfully completed our training programme receive certificates of accreditation. But as with our clients, the relationship does not end there, and trainees enjoy the benefit of our post-training support.

SMP is the perfect way to start your own studio, or to broaden your services to your existing clients. With the help of our master educators, you'll soon be off to a good start for building a bright future.



## OUR COURSES

At Scalpology we offer two training courses.

Our **4-day Masterclass** is suited to those who are new to SMP or have limited experience and would benefit from the full amount of hands on training.

Our **3-day Masterclass** is perfect for experienced Micropigmentation technicians or individuals with a professional background in esthetic treatment or tattooing. It includes all of the aspects of the 4-day course, but has one less day of hands on learning. This enables you to learn the Scalpology way in its entirety, but reduces the amount of hands on time for those who are already experienced in the practical treatment of clients.

### **4-day Masterclass**

£2495

### **3-day Masterclass**

£1995

# THE 4-DAY SCALPOLOGY MASTERCLASS

## COURSE OVERVIEW

### KNOWING YOUR WAY AROUND A SCALP

This module looks at what causes hair loss, as well as the natural cycles of hair growth and loss. It also offers trainees a deeper understanding of medical and genetic conditions that result in hair loss.

### WHAT OTHER OPTIONS EXIST ASIDE FROM SMP?

This module is crucial when it comes to helping your client make an informed choice. In many cases, SMP clients have suffered unsuccessful alternative treatments before. However, all SMP candidates should be able to discuss their options at length with practitioners prior to initiating the treatment.

This section will look at PRP, hair replacement systems, hair transplant surgery, as well as topical applications.

### LISTENING TO, AND CONNECTING WITH YOUR CLIENT

This module is arguably the key to success in all other aspects of this training. Understanding the client's condition, needs and best treatment options is of paramount importance. We'll equip you to assess your client's scalp and identify their condition, in addition to choosing the correct treatment plan. Trainees will also gain a better understanding of the Norwood Scalp Classification, and how to really listen to and empathise with your client.

# THE 4-DAY SCALPOLOGY MASTERCLASS

COURSE OVERVIEW  
(CONTINUED)

## KNOWING YOUR WAY AROUND A SCALP

This section will give trainees a better understanding of the different types of Alopecia and pattern baldness, and when and how to treat these conditions.

## SMP AS A SOLUTION FOR SURGICAL SCARS AND CONDITIONS

Scars are not created equal, so it's imperative that practitioners understand the difference and causes of scars, and how best to treat them.

Case studies and practical sessions will broaden the trainee's knowledge of everything from SMP's role in hair transplant surgery, to surgical trauma and skin grafts.



# THE 4-DAY SCALPOLOGY MASTERCLASS

## COURSE OVERVIEW (CONTINUED)

### HOW TO CHOOSE AND USE THE CORRECT NEEDLES FOR SMP

SMP Needles are highly specialised, and our course helps practitioners to better understand the role of the needle in each treatment, and how and why the correct needle should be selected. All aspects of needle technique will be covered in this module.

### PIGMENT DILUTION

With a focus on different colour options for the scalp, trainees develop the understanding of how to choose the correct shade for each individual client.

### HOW TO PRICE YOUR SERVICES

Our trainers will give you a foundation for calculating the cost of your services, with cost examples and guidelines.

### PRACTICAL EXPERIENCE

Our trainees are given the opportunity to put their theory into practice with real life models to widen the scope of learning.

### UNDERSTANDING HAIRLINES

Hairlines are as unique as the people who have them. This is further complicated by the implications of age, position of the hairline, and the fact that hairlines are not like the rest of the scalp. The knowledge gained in this portion of the training is crucial to ensuring professional results that will give the client a new lease on life.

# THE 4-DAY SCALPOLOGY MASTERCLASS

## DAY BREAKDOWN

### Introductory Module

The first step in your journey of becoming a Scalpologist is to receive your home study Scalpology manual & complete an online infection control course. This material will form the basis for your training and will specifically deal with:

- Legislation and Start-Up Requirement
- Skin
- Anatomy and Physiology
- The Origins of Micropigmentation
- Treatment Room Requirements
- The Client/Patient
- Consultations and Contraindications
- Needles and Equipment
- Pigments
- Colour Theory
- Pain Control
- Marketing
- Hygiene, Health and Safety - PPE
- Insurance and UK Legislation

### Course days

Days **one to four** are comprised of consecutive training sessions. They are structured to include a balance of theory and practical demonstrations, which form the foundation for practical exercises on synthetic skin.

Over the course of these four days, our experts will spend time reviewing the new information you have learned to ensure that you have a full understanding of all aspects of your training material and procedures.

**Day two** is a very exciting day that affords our trainees the opportunity to practice on synthetic skin, followed by live demos by our master educators. Later in the day trainees get

to try their hands at performing SMP on our models.

Days **three and four** (*day four not included on 3 day course*) will include practical treatments performed on your own models, under supervision. Certificates of attendance are given to each trainee at the conclusion of day four (*day three for 3 day course*).

An **additional day** is to be scheduled at your discretion, when you have completed your 3 case studies and are ready for your assessment. Successful completion of the course and these criteria will ensure that you are legally compliant to obtain insurance, and you will be awarded a Diploma of Excellence.

# WHAT'S INCLUDED

## AND HOW TO BOOK

### WHAT'S INCLUDED WITH THE TRAINING COURSE

In addition to the training course itself, your course payment will include:

- Online infection control course (certificated)
- Pre-course training manual
- Starter kit, including: Machine, pigment, needles & practice skin
- Certificate of attendance on your last day of the course
- Access to our post-course support forums
- Certificate of excellence on completion of case studies

### HOW TO BOOK

To book your training course you can contact us at [contact@scalpology.co.uk](mailto:contact@scalpology.co.uk) or call on **020 8150 1202**

You can also use our online contact form & find out more about us online at: [www.scalpology.co.uk/training](http://www.scalpology.co.uk/training)

